

I – DATA COLLECTION BY HIKINGONTHEMOON.COM

HIKINGONTHEMOON.COM - Version 1st June 2014

What are your data used for?

Your data are computer-processed to allow us to manage your User account. Your data may also be utilised by the companies in the Oxyane Network for such purposes as statistical studies, monitoring the quality of our service and, with your prior consent, sales prospecting.

Who gets your data?

The data collected on this Site are used by DECATHLON SA, in its capacity as data controller. The data may also be communicated to other companies in the DECATHLON GROUP (Subsidiaries of DECATHLON SA).

How are your data protected?

HIKINGONTHEMOON.COM takes every precaution to keep your data secure, and in particular to prevent them from being disclosed to unauthorised third parties. For this purpose HIKINGONTHEMOON.COM takes all measures necessary to secure its computer systems. In the event that your data are transferred to subcontractors (mainly for storage), HIKINGONTHEMOON.COM ensures that the subcontractors maintain a level of security that meets the required standards.

Are your data transferred outside of the European Union?

Primarily because we outsource some of our data processing, your data may be transferred outside of the European Union. In this case, HIKINGONTHEMOON.COM ensures that this transfer takes place within the legal framework: transfer to a company providing an adequate level of protection, the signing of contractual clauses issued by the European Commission or, for a service provider in the United States, verification that it is a member of Safe Harbor.

What are your rights?

You have the right to access, correct and object to the processing of data concerning you by sending an e-mail to: contact@quechua.com (attach a photocopy of an ID document to your letter or e-mail).

HIKINGONTHEMOON.COM guarantees you that your data cannot be used for purposes of commercial solicitation without your prior consent. If you consent to commercial solicitation, HIKINGONTHEMOON.COM guarantees you the right to raise objections after the fact.

II - RECORDING OF DATA BY MEANS OF COOKIES

What is a cookie?:

A "cookie" is a small file installed on your computer that stores information about your browsing on our Internet site (language settings, connection time, pages visited, etc.). We are able to consult these cookies the next time you visit, in particular to make your browsing smoother; these cookies do not enable us to identify you.

For the sake of transparency, the following paragraphs are intended to give you a complete overview of the cookies used by HIKINGONTHEMOON.COM and to offer you a solution so you can make

the right choice for you. Please note that sharing the use of your computer with others may change the personalised nature of the way the cookies act.

What Cookies are used by HIKINGONTHEMOON.COM?

HIKINGONTHEMOON.COM uses cookies to facilitate the user's browsing. The following cookies are used:

- cookies to record the language spoken by the user or other preferences necessary to provide the service requested,
- flash cookies containing elements strictly necessary to a media player (audio or video), corresponding to a content requested by the user function

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HIKINGONTHEMOON.COM may also use cookies for the purpose of informing us about the products, services and pages you consult. These cookies enable us to offer you personalised content and in particular to display advertising, when you visit our site, that relates to your interests. These cookies can be set as you wish, as described in the following section. If you refuse to accept cookies that enable us to identify the products, services and pages you consult, your browsing content will not be personalised, and the advertising that appears may be of no interest to you.

Does HIKINGONTHEMOON.COM allow third parties to use cookies when I am browsing?

HIKINGONTHEMOON.COM uses Google Analytics™, a web site analysis service provided by Google Inc. Google Analytics uses cookies, which are text files placed on your computer to help the web site analyse how its users utilise the site and to create statistics. The data generated by the cookies concerning your use of the site (including your IP address) are sent and stored by Google on servers located in the United States. Google will use this information in order to evaluate your use of the site, to compile reports on the site's activity intended for its publisher, and to provide other services relating to the site's activity and to use of the Internet. Google may communicate these data to third parties if legally obligated to do so, or when these third parties process these data on behalf of Google, including the publisher of this site. Google will not match your IP address to any other data held by Google. You can deactivate the use of cookies by selecting the appropriate settings on your browser (see below). However, doing so may prevent the use of certain of this site's functions. By using this Internet site, you expressly consent to the processing of your personal data by Google under the conditions and for the purposes described above.

Google accepts the Safe Harbor Privacy Principles on data protection prepared by the U.S. Department of Commerce. These principles, negotiated between the American authorities and the European Commission in 2001, are essentially based on Directive 95/46 of 24 October 1995 and ensure adequate protection for data transfers from the European Union to companies in the United States.

How can you exercise choices concerning cookies?

- Browser settings and consequences of your choices:

There are several ways for you to manage cookies. You may at any time

express and change your wishes with regard to cookies by going to the Help section on your browser's toolbar. It will tell you how to reject cookies, or to get a message telling you they have been received, or how to deactivate cookies, either systematically or depending on the party issuing them. You can also delete cookies manually.

You may also choose to deactivate or delete similar cookies used by your browser's accessory software, such as Flash cookies, by changing the parameters of the software in question, or by visiting the Web site of the software's publisher.

Please note that setting your browser in this way may deny you access to certain content or significantly interfere with your browsing and the services you expect from our site. We decline any liability for any consequences associated with our site's degraded performance resulting from the inability to utilise the cookies necessary for it to function properly.

- Your choice depending on your browser:

Each browser features a configuration process so you can manage cookies. It is described in your browser's Help menu, which will tell you how you can express your wishes with regard to cookies:

For Internet Explorer™: Open the Tools menu, then select Internet Options; click on the Confidentiality tab, then on the Advanced tab, and choose the desired level, or follow this link: <http://windows.microsoft.com/fr-FR/windows-vista/Block-or-allow-cookies>

For Firefox™: open the Tools menu, then select Options; click on the Privacy tab, then choose the desired options, or follow this link: <http://support.mozilla.org/fr/kb/Activer%20e%20d%C3%A9sactiver%20les%20cookies>

For Chrome™: open the Settings menu (spanner logo), then select Options; click on Advanced Options, then in the Privacy section click on Content Settings and choose the desired options, or follow this link: <http://support.google.com/chrome/bin/answer.py?hl=fr&hlrm=en&answer=95647>

For Safari™: choose Safari > Preferences then click on Security; in the Accept Cookies section choose the desired options or follow this link: <http://docs.info.apple.com/article.html?path=Safari/3.0/fr/9277.html>

For Opera™: open the Tools or Settings menu, then select "Delete Private Data; click on the Detailed Options tab, then choose the desired options or follow this link: <http://help.opera.com/Windows/10.20/fr/cookies.html>

-Your choice on mobile:

To specify whether Safari™ accepts cookies

1. On the main screen, choose Settings > Safari.

2. Touch Accept Cookies and choose Never, From Visited Sites or Always.

To delete all cookies in Safari

1. On the main screen, choose Settings > Safari.
2. Touch Erase Cookies.

To delete cookies on Android

1. Menu > Settings > Erase all cookies

III – DATA COLLECTION BY THIRD-PARTY SITES

HIKINGONTHEMOON.COM may utilise plug-ins from the Facebook social network, operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. When you request access to a page on our site containing such a plug-in, your browser establishes a direct connection with Facebook’s servers. The content of the plug-ins is transmitted directly to your browser by Facebook and is inserted on the site page. Facebook is informed that your browser has accessed the corresponding page on our site, even if you do not have a Facebook user account or if you are currently disconnected from your Facebook account. Your IP address is sent directly by your browser to a Facebook server located in the United States and is recorded there.

If you are connected to Facebook while you browse our site, Facebook may directly connect your visit to your Facebook user account. If you interact using plug-ins, for example by clicking the “Like” button or leaving a comment, the corresponding information will be sent to and recorded on a Facebook server. They will be published on your Facebook account. Facebook may use this information for advertising purposes and market studies, and adapt its Facebook pages. Facebook may create profiles of users, their interests and relationships in order, for example in order to evaluate use of the site’s after seeing Facebook advertising, to inform other Facebook users about our web site’s activities and to offer other services in connection with the use of Facebook.

If you do not want Facebook to connect the information collected through our site to your Facebook user account, you must log lout of Facebook before visiting our site.

For more information regarding the purpose and scope of Facebook’s data collecting, processing and use, and your rights in that regard and possible settings to protect your privacy, we suggest that you refer to Facebook’s policy on data protection.